BCN Launches New Website, Continues Brand Evolution

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BCN, a privately held and management owned CLEC, has launched a completely redesigned corporate website to provide the ultimate user-friendly experience with improved navigation and functionality throughout. BCN agent partners and clients now have access to essential information and features that offers a more comprehensive understanding of the Company's approach to solving complex multi-location, multi-network opportunities. BCN specializes in multi-product aggregation based on a portfolio of over 75 unique wholesale network partners. In addition, BCN provides clients with one monthly invoice for all services and a state-of-the-art portal to manage their BCN business. The release of the new site is the next major step in the brand evolution of the Company, which has seen tremendous growth and expansion of its network of nationwide partners and client base.

"We are excited about our new website launch and the breadth and style of information it provides for agent partners and clients to better understand BCN's value as a powerful ally in finding simplicity in complex technology deployments," said Richard Boudria, Jr., President of BCN. "We believe that this new site will allow our visitors to have a very informative experience as we continue to grow and increase our market presence."

The site was developed in partnership with Blue Fountain Media, an award-winning, full-service digital agency. "The team at Blue Fountain Media was instrumental in bringing our vision for the new BCN website to life," said Jeanne Duca, BCN Vice President of Marketing. "We are thrilled with the results of our work together including the production of the new BCN corporate video which is featured on the new site," Duca added.