Türk Telekom International and PCCW Global collaborate to boost SD-WAN services direct to enterprise customers

HKT (SEHK:6823) – Hong Kong, March 10, 2020 – Türk Telekom International (TTI), the international arm of Türk Telekom Group handling all international data, wholesale voice and roaming business functions, and PCCW Global, the international operating division of HKT, Hong Kong's premier telecommunications service provider, have signed a long-term master service agreement for TTI to provision Software-Defined Wide Area Network (SD-WAN) services in collaboration with PCCW Global for their enterprise customers, reducing unnecessary traffic over MPLS networks and enabling the secure, efficient use of online cloud services while providing more capacity for mission-critical applications.

Traditionally, an enterprise would connect its regional offices over an MPLS network infrastructure, bypassing the public Internet and only providing online applications from a centralized and typically company-managed server. However, the growth and demand for innovative online cloud services from a range of international service providers requires more advanced, flexible and intelligent networking options provided by SD-WAN services.

Under the collaboration, the SD-WAN service will leverage broadband Internet connectivity, dual-edge devices, distributed gateways and multiple connectivity options. An end-to-end management portal will provide complete control with zero-touch provisioning, safe in the confidence that mission-critical applications will be equipped with the security and bandwidth that is required.

By providing SD-WAN services to its enterprise customers, TTI continues to expand its product lines, taking advantage of the diversification trend and growing the company's service portfolio to provide a unique, market-leading service which is continually being optimized for performance, while leveraging cost-effective broadband connectivity over both the Internet and 4G LTE.

Mr. Sameh Sobhy, Vice President, Middle East, Turkey & Africa, PCCW Global, said, "This collaboration will allow TTI to extend the reach and deployment of its services on a worldwide basis by making use of PCCW Global's SD-WAN capabilities, while at the same time PCCW Global can now extend the reach of its service portfolio to a greater geographic area across Turkey, Eastern and Central Europe where TTI has presence."

Mr. Sükrü Kutlu, Group CEO of Türk Telekom International, said, "In our complex business environment, Türk Telekom International continually assesses the compatibility of its strategy for each product and service, so by adding the SD-WAN service in collaboration with PCCW Global to TTI's current product range, enterprise customers will experience cost effective, secure, policy-driven transport and improved performance."

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About PCCW Global

PCCW Global is the international operating division of HKT, Hong Kong's premier telecommunications service provider, which is majority-owned by PCCW Limited. Covering more than 3,000 cities and 160 countries, the PCCW Global network supports a portfolio of integrated global communications services including connectivity, applications, and tailored solutions facilitated by its on-demand digital software defined interconnection system.

PCCW Global is headquartered in Hong Kong, and maintains regional centers in Belgium, China, France, Greece, Japan, Korea, Singapore, South Africa, the United Arab Emirates, the United Kingdom and the United States of America. To learn more about PCCW Global, please visit www.pccwglobal.com.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. It meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, enterprise solutions, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting, and contact centers.

HKT offers a unique quadruple-play experience in Hong Kong delivering media content on its fixed-line, broadband Internet access and mobile platforms jointly with its parent company, PCCW Limited.

HKT also provides a range of innovative and smart living services beyond connectivity to make the daily lives of customers smarter, whether they are at home, in the workplace, or on the go. Consumers and merchants alike may also enjoy HKT's financial-related services such as mobile payment, smart mobile point-of-sale solutions, and insurance.

For enterprises, HKT delivers end-to-end integrated solutions employing emerging technologies such as cloud computing, Internet of Things (IoT) and Artificial Intelligence (AI) to accelerate their digital transformation, contributing to Hong Kong's development into a smart city.

The Club is HKT's loyalty program and one of the largest of its kind in Hong Kong, not only offering a variety of privileges and benefits to enrich the lifestyle of members, but also increasingly amalgamating merchants and becoming an integral part of a new digital ecosystem connecting consumers and merchants.

For more information, please visit www.hkt.com.

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About Türk Telekom International

Türk Telekom International is 100% owned by Türk Telekom and acts as its international business unit handling all international data and wholesale voice business functions through its subsidiaries in 17 countries. Türk Telekom International provides single account management and unified network operations over the entire Türk Telekom International network which includes a wide range of countries in Central and Eastern Europe, Turkey, Middle East and the Caucasus, covering a full range of Internet/data services, infrastructure and wholesale voice services to incumbents, alternative carriers, mobile operators, cable TV companies, Internet service providers and corporate customers. Türk Telekom International offers premium quality telecommunication solutions in the form of: guaranteed SLA-s, local experts, dedicated staff, centralized end-to-end network management, trustworthy and reliable attitude, delivering on commitments, on-time delivery, tailor-made, scalable and cost-effective technical solutions and a proven management team with a full-service portfolio. Covering over 45,000 km of fiber optic network and more than 250 interconnections worldwide TTI is one of the most important players for the global telecommunications industry.

About Türk Telekom Group

Türk Telekom, with 179 years of history, is the first integrated telecommunications operator in Turkey. In 2015, Türk Telekomünikasyon A.Ş. adopted a “customer-oriented” and integrated structure in order to respond to the rapidly changing communication and technology needs of customers in the most powerful and accurate way, while maintaining the legal entities of TT Mobil İletişim Hizmetleri A.Ş. and TTNET A.Ş. intact and adhering to the rules and regulations to which they are subject. Having a wide service network and product range in the fields of individual and corporate services, Türk Telekom unified its mobile, internet, phone and TV products and services under the single “Türk Telekom” brand as of January 2016. “Turkey’s Multiplay Provider” Türk Telekom has 14.6 million fixed access lines, 11.3 million broadband, 3.6 million TV and 22.8 million mobile subscribers as of September 30, 2019. Türk Telekom Group Companies provide services in all 81 cities of Turkey with 31,530 employees with the vision of introducing new technologies to Turkey and accelerating Turkey’s transformation into an information society. Türk Telekomünikasyon A.Ş., providing PSTN and wholesale broadband services, directly owns 100% of mobile operator TT Mobil İletişim Hizmetleri A.Ş., retail internet services, IPTV, satellite TV, Web TV, Mobile TV, Smart TV services provider TTNET A.Ş., convergence technologies company Argela Yazılım ve Bilişim Teknolojileri A.Ş., IT solution provider Innova Bilişim Çözümleri A.Ş., online education software company Sebit Eğitim ve Bilgi Teknolojileri A.Ş., call center company AssisTT Rehberlik ve Müşteri Hizmetleri A.Ş., project development and corporate venture capital company TT Ventures Proje Geliştirme A.Ş, Electric Supply and Sales Company TTES Elektrik Tedarik Satış A.Ş., wholesale data and capacity service provider Türk Telekom International, and indirectly owns 100% of subsidiaries of Türk Telekom International, TV Broadcasting and VOD services provider Net Ekran Companies, telecommunications devices sales company TT Satış ve Dağıtım Hizmetleri A.Ş and payment services company TT Ödeme ve Elektronik Para Hizmetleri A.Ş. and counselling services company 11818 Rehberlik ve Müşteri Hizmetleri A.Ş.

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