# SECURITY: THE IT PRIORITY

Security technologies (access control, intrusion protection, virus/malware protection, identity management and privacy) is the single most important technology project that IT departments are working on throughout 2017.

Security is on the top three strategic priorities for CEOs and CIOs. Its impact upon business success is just too grave to be ignored by any organization.

## ORGANIZATION STATISTICS:

**47%** plan to **increase** their **spending** on security technologies.

**#1 Security Goal** organizations have relate to security, privacy and compliance goals.

Organizations believe their single biggest leadership challenge in the next **12 months** is security.

**30%** expect to increase their IT employee head counts to tackle security initiatives.

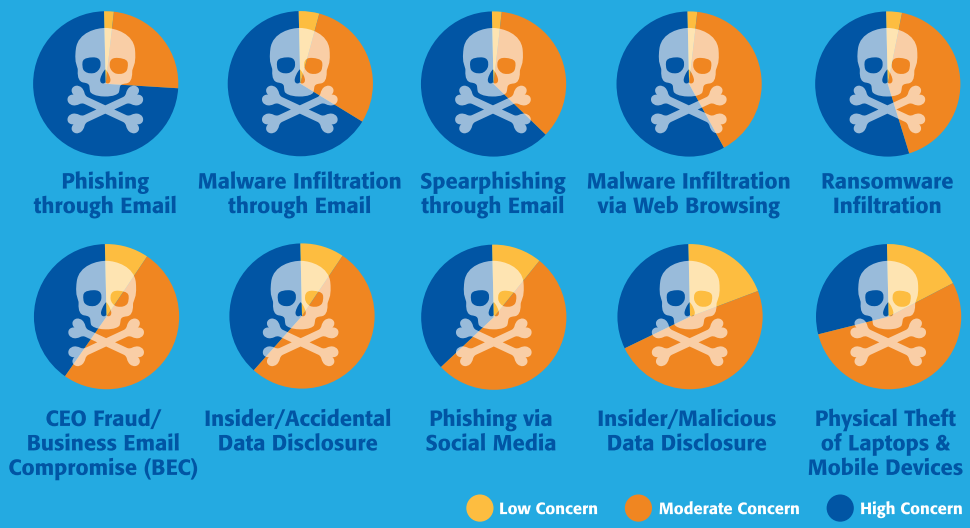
**70%** saw a security breach in the last year.

Some **50K** **new malware files** are identified daily.

## THREAT CONCERNS

What is keeping IT professionals awake at night in regard to cyber security? The top three areas of concern are focused on email as the primary threat factor but concerns are increasing for a multitude of detrimental threats.

### CONCERN LEVELS TO VARIOUS SECURITY THREATS




## SECURITY BY THE NUMBERS

- The average cost of a data breach is **$3.79M**
- The average cost of a data breach is up by **27.5%**

Learn more about how **Consolidated Communications** can help you address your security concerns by visiting: consolidated.com/business/cloud-services/cloud-secure

Source: Osterman Research Inc. 2016 Whitepaper on Security, Identity Threat Resource Center, Palo Alto Networks, IBM, NetIQ, IDG Research – State of the CIO Report, IDG Research – Computerworld's Tech Forecast 2017 Survey.

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