HKT Here To Serve

PCCW Global wins Best Anti-Fraud Award at Capacity Africa

HKT (SEHK:6823) – HONG KONG, September 25, 2017 – PCCW Global, the international operating division of HKT, Hong Kong's premier telecommunications service provider, has won the Best Anti-Fraud Initiative award at the prestigious Capacity Africa Awards held in Kampala, Uganda this month.

PCCW Global won the award for its ValueMax carrier product, which includes SMS market intelligence structured as a service and firewall protection that delivers vital business insights which have been elusive to Mobile Network Operators (MNOs). ValueMax enables MNOs to sensibly maximize revenues with Application to Person (A2P) business development.

The SMS market intelligence leverages PCCW Global's position as an international carrier to instantly assess price demand and price offers of delivering SMS, enabling an MNO to better understand the current market price for its network and can accurately assess demand and pricing for SMS messages to their native mobile subscribers. ValueMax provides MNOs with the ability to recover lost revenue and reduce fraud.

Ms. Ronnie Klingner, President, Mobility, Security and Digital Solutions, PCCW Global, said, "One of the most common ways that MNOs networks are attacked is through exploitation of "grey routes". Unfortunately, when it comes to sophisticated bypass methods, traditional security measures have not been meaningfully productive. As an intelligent security system, ValueMax is able to leverage PCCW Global's position as an international network operator and make use of advanced machine learning to identify possible network vulnerabilities as well as the source of inappropriate campaigns."

Ms. Klingner added, "ValueMax is an end-to-end SMS service which combines a best-in-class SMS firewall solution with an extra security layer that includes firewall setup and validation, and continuous firewall stress testing. Another key security feature of ValueMax is that it is able to run in parallel existing firewall environments."

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About PCCW Global

PCCW Global is the international operating division of HKT, Hong Kong's premier telecommunications service provider, which is majority-owned by PCCW Limited. Covering more than 3,000 cities and 150 countries, the PCCW Global network supports a portfolio of integrated global communications solutions which include Ethernet, IP, fiber and satellite transmission solutions, international voice and VoIPX services, managed network & security services and our expanding "as-a-service" solutions including OTT video and Unified Communications.

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PCCW Global is headquartered in Hong Kong, and maintains regional centers in Belgium, China, France, Greece, Japan, Korea, Singapore, South Africa, the United Arab Emirates, the United Kingdom and the United States of America. To learn more about PCCW Global, please visit www.pccwglobal.com.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. It meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting, and contact centres.

HKT offers a unique quadruple-play experience in Hong Kong delivering media content on its fixed-line, broadband Internet access and mobile platforms jointly with its parent company, PCCW Limited.

HKT also provides a range of innovative and smart living services beyond connectivity to make the daily lives of customers more convenient, whether they are at home, in the workplace, or on the go. For more information, please visit www.hkt.com.

For further information, please contact:

Ivan Ho
PCCW Group
Tel: +852 2883 8747
Email: ivan.wy.ho@pccw.com

Issued by HKT Limited.