# The Internet Association of Australia announces interconnect via API with PCCW Global

## Australia's largest Internet exchange operator attains global reach via PCCW Global's Console Connect Software Defined Interconnection® (SDI®) platform

**HKT (SEHK:6823) – Hong Kong, March 2, 2020** – PCCW Global, the international operating division of HKT, Hong Kong's premier telecommunications service provider, and the Internet Association of Australia (IAA), a leading non-profit organization operating Australia's largest Internet exchange network, today announced their API interconnect and bilateral collaboration.

Under the new collaboration, customers of either PCCW Global's Console Connect SDI® platform or IAA's peering fabric IX Australia will be able to seamlessly access all network services on either carrier or fabric through their respective online portals. All IAA members on their national Internet exchange platform can now access Console Connect on-demand. PCCW Global has an extensive global network footprint, with points of presence worldwide and interconnections directly with key cloud, IX, IoT and SaaS partners worldwide, all of whom are accessible and available via the platform.

The IAA is a member-based association providing technical services including peering through its IX Australia network, the largest non-profit, carrier-neutral Internet exchange in Australia. With a membership comprising carriers, service providers, content providers, distributors, research and education, private enterprise and industry professionals, IAA is a vital nexus for the industry and driver of innovation.

The Console Connect SDI® platform spans over 128 data centers in more than 40 countries, and the number is growing with more connections being added continuously. Customers can purchase on-demand connectivity between key data centers, partners and all major cloud on-ramp operators, including AWS Direct Connect, Microsoft Azure, IBM Cloud, Oracle Cloud, Google Cloud, Alibaba Cloud, Tencent Cloud and NAVER Business Platform. They can also directly connect with other key IX operators in Europe and the United States who are already on the platform, including players such as DE-CIX.

Mr. David Hooton, IAA Chair, said, "IAA is committed to the development and growth of the industry, both within Australia and internationally. Collaborating with PCCW Global on a project like this is beneficial to our members and the wider Internet community as it removes connection complexity, allowing opportunities to readily expand for global reach. This enables our members to deliver a tremendous expansion of services both into and out of Australia."

Elaborating on the importance of the collaboration, Mr. Michael Glynn, Vice President of Digital Automated Innovation, PCCW Global, said, "Over the last six months, we have focused on building our core platform in Asia, North and South America, Europe, Africa and the Middle East. We have recently upgraded our backbone from Australia to Asia and the USA, and I am pleased that we can now welcome key partners to the platform in Australia."

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Mr. Glynn added, “Having a partner like the Internet Association of Australia enables its members to access our pay-as-you-go global uncontended network and extend their reach between key data centers, cloud services / partners or other users across our global platform. The collaboration will also, in time, facilitate extended reach for our global customers to more data centers in Australia and New Zealand.”

“Our strategy is to facilitate on-demand platforms for our partners to self provision services anywhere on our extensive uncontended global backbone which currently spans over 160 countries. With key SaaS, IoT, cloud, carrier and ICT partners, we are enabling a community of platforms to work together on one global real time ICT ecosystem,” he said.

Console Connect runs on top of the worldwide PCCW Global MPLS network, which spans over 160 countries and 3,000 cities and is physically separate to the public Internet, offering an uncontended, redundant core network with multiple diverse paths between countries.

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**About PCCW Global**

PCCW Global is the international operating division of HKT, Hong Kong’s premier telecommunications service provider, which is majority-owned by PCCW Limited. Covering more than 3,000 cities and 160 countries, the PCCW Global network supports a portfolio of integrated global communications services including connectivity, applications, and tailored solutions facilitated by its on-demand digital software defined interconnection system.

PCCW Global is headquartered in Hong Kong, and maintains regional centers in Belgium, China, France, Greece, Japan, Korea, Singapore, South Africa, the United Arab Emirates, the United Kingdom and the United States of America. To learn more about PCCW Global, please visit www.pccwglobal.com.

**About Console Connect**

PCCW Global’s Console Connect is a leading global Software Defined Interconnect platform, enabling its customers to privately and seamlessly access business-critical SaaS applications, cloud providers and other enterprises. The Console Connect platform delivers on-demand cloud connectivity through a unique blend of software and network infrastructure. Console Connect is one of the first global platforms to fully automate switching and routing for seamless interconnection, avoiding the risks of sending traffic over the public Internet. To learn more about Console Connect by PCCW Global, visit www.consoleconnect.com.

**About HKT**

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. It meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, enterprise solutions, and other telecommunications

businesses such as customer premises equipment sales, outsourcing, consulting, and contact centers.

HKT offers a unique quadruple-play experience in Hong Kong delivering media content on its fixed-line, broadband Internet access and mobile platforms jointly with its parent company, PCCW Limited.

HKT also provides a range of innovative and smart living services beyond connectivity to make the daily lives of customers smarter, whether they are at home, in the workplace, or on the go. Consumers and merchants alike may also enjoy HKT's financial-related services such as mobile payment, smart mobile point-of-sale solutions, and insurance.

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For enterprises, HKT delivers end-to-end integrated solutions employing emerging technologies such as cloud computing, Internet of Things (IoT) and Artificial Intelligence (AI) to accelerate their digital transformation, contributing to Hong Kong's development into a smart city.

The Club is HKT's loyalty program and one of the largest of its kind in Hong Kong, not only offering a variety of privileges and benefits to enrich the lifestyle of members, but also increasingly amalgamating merchants and becoming an integral part of a new digital ecosystem connecting consumers and merchants.

For more information, please visit www.hkt.com.

**About Internet Association of Australia**

The Internet Association of Australia Inc (IAA) is a member-based association representing the Internet community. Founded in 1995, as the Western Australian Internet Association (WAIA), the Association changed its name in early 2016 to better reflect our membership growth.

With a range of members, from industry professionals, corporates and affiliate members, the association strives to provide a range of services to support our members.

The IAA provides a range of services and resources for members, and supports the development of the Internet industry both within Australia and internationally. Providing technical services as well as social and professional development events, the IAA aims to provide services and resources that our members need.

IX-Australia is a service provided by the Internet Association of Australia to Corporate members. It is the longest running and lowest cost Internet Exchange in Australia.

**For more information, please contact:**

Ivan Ho
**PCCW Group**
Tel: +852 2883 8747
Email: ivan.wy.ho@pccw.com

Abi Smalley
**Internet Association of Australia**
Tel: +61 415 450 889
Email: abi.smalley@internet.asn.au