PCCW Global

香港恒生大學
THE HANG SENG UNIVERSITY OF HONG KONG

PCCW Global and PRISC join forces to develop smart city applications and technologies aimed at serving major projects around the world

HKT (SEHK:6823) – HONG KONG, December 10, 2018 – PCCW Global, the international operating division of HKT, Hong Kong's premier telecommunications service provider, today signed a Memorandum of Understanding with the Hang Seng University of Hong Kong's Policy Research Institute of Global Supply Chain (PRISC). The two signatories will collaborate in conducting high-level academic research covering the Guangdong-Hong Kong-Macau Greater Bay Area, focusing on major projects involving smart city applications and infrastructure, as well as technologies such as the Internet of Things (IoT), big data and cloud computing.

PCCW Global and PRISC will carry out research in areas including dissemination of information combined with predictive and big data analytics, involving the application of emerging technologies such as artificial intelligence (AI), machine learning and blockchain, all to meet business demands globally.

In a related development, PCCW Global and the Administration Committee of Hengqin New District recently signed a collaborative agreement to explore the prospect of building and operating AI training facilities, as well as demonstration and operation centers, in Hengqin in the Greater Bay Area.

PCCW Global and PRISC intend to build a research and training center at Hengqin to facilitate high-level research, while combining academic thinking with the wealth of technological and commercial know-how held by a truly global telecommunications provider. The move is aimed to facilitate the next wave of smart city applications and technologies to meet the needs of both the Greater Bay Area as well as major projects around the world.

Smart city applications involve the exchange of data and connection of citizens in one environment via sustainable enabling technologies exemplified by the IoT and cloud computing. The best smart cities have distinguished themselves by harnessing technology to improve the quality of life for their citizens.

The collaboration project will be overseen by PRISC's Dr. George Ho (Principal Investigator), together with Dr. Collin Wong and Dr. Jack Wu at the School of Decision Sciences.

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Mr. Craig Price, Senior Vice President, Mobility Product Development and Marketing, Mobility and Voice, PCCW Global (4th from left), and Dr. Collin Wong, Associate Dean (External) of School of Decision Sciences, Hang Seng University of Hong Kong (4th from right), sign the MoU to develop smart city applications and technologies.

About PCCW Global

PCCW Global is the international operating division of HKT, Hong Kong's premier telecommunications service provider, which is majority-owned by PCCW Limited. Covering more than 3,000 cities and 150 countries, the PCCW Global network supports a portfolio of integrated global communications services including connectivity, applications, and tailored solutions facilitated by the on-demand Console Connect digital platform.

PCCW Global is headquartered in Hong Kong, and maintains regional centers in Australia, Belgium, China, France, Greece, Japan, Korea, Singapore, South Africa, the United Arab Emirates, the United Kingdom and the United States of America. To learn more about PCCW Global, please visit www.pccwglobal.com.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. It meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting, and contact centers.

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HKT offers a unique quadruple-play experience in Hong Kong delivering media content on its fixed-line, broadband Internet access and mobile platforms jointly with its parent company, PCCW Limited.

HKT also provides a range of innovative and smart living services beyond connectivity to make the daily lives of customers more convenient, whether they are at home, in the workplace, or on the go. For more information, please visit www.hkt.com.

About Hang Seng University of Hong Kong

The Hang Seng University of Hong Kong (HSUHK) is a non-profit private liberal-arts-oriented university in Hong Kong with five Schools (Business, Communication, Decision Sciences, Humanities & Social Science, and Translation) and around 5,000 full-time students.

Adopting the “Liberal + Professional” education model which incorporates the iGPS “desired graduate attributes” framework, HSUHK is a residential institution which puts quality teaching and students’ all-round development as its highest priorities.

Aspiring to be a leading private liberal-arts-oriented university in the region, HSUHK features top-quality faculty members, award-winning green campus facilities, innovative degree programmes, impactful research on corporate sustainability, and excellent student support services, with the aim of nurturing young talents with critical thinking, innovative minds, human caring attitude, moral values and social responsibilities.

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