PLDT Enterprise rolls out global business voice services in collaboration with PCCW Global

HKT (SEHK:6823) – HONG KONG, November 7, 2018 – Following a successful launch in the Philippines, PLDT Enterprise, the B2B arm of PLDT, the leading ICT and digital services provider in the Philippines, is on track to roll out a suite of global Unified Communications-as-a-Service (UCaaS) business communication services to multinational companies, using technology and international presence provided by PCCW Global, the international operating division of HKT, Hong Kong's premier telecommunications service provider.

Traditionally operating out of Manila, PLDT Enterprise's development roadmap for the new global UCaaS offering will enable the service provider to expand beyond its home market to serve multinational companies across multiple regions, while simultaneously capturing global revenues.

By connecting to PCCW Global's worldwide network and points of presence, PLDT Enterprise is able to serve 21 countries across four continents, providing access to over 73% of the global UCaaS telecommunications market.

PLDT Enterprise's PLDT Cloud UC offers businesses with a reduced total cost of ownership and provides enterprise-wide extension dialing and self-service provisioning. Enterprise customers also benefit from predictable monthly telecommunications costs for their global footprint, while billing itself can be provided via a single, centralized invoice for each regional office.

Furthermore, the modern telecommunications technologies that are being made available through the UCaaS offering enable businesses to take advantage of more productive management techniques. Flexible seating through telecommuting enables employees to organize their own lives, thereby boosting both staff retention and productivity.

Telecommuting removes the hassle and cost of the daily commute by allowing employees to connect to the workplace from home. Instead of insisting on fixed work hours, "flex time" enables employees to pick a schedule that best suits their needs.

While modern management and working styles provide advantages, success hinges on modern and effective communications that are able to keep colleagues and customers in contact, regardless of their respective geographic locations. PLDT Cloud UC allows anyone to be just a call, or even a video enabled conference call away.

PLDT Enterprise's global teams are increasingly relying on enterprise voice technologies to gain a competitive advantage. PCCW Global's enterprise voice solutions enable knowledge sharing, faster circulation of information and improved decision-making processes — all advantages that ultimately lead to the quicker introduction of products and services to market.

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The global solution that PLDT Enterprise plans to roll out will enable businesses to scale their communications via an agile deployment, minimizing upfront capital expenditure while reducing overall time to provide services. Connectivity and access will be provided using PCCW Global's resilient and international fiber network that spans over 3,000 cities in 150 countries, including relationships with over 200 operators.

This year, PLDT Enterprise expanded its fixed, wireless, and ICT services, digitally enabling key industries to meet their growing demands. The B2B arm posted a 9% revenue growth as more and more businesses shift to digital.

Mr. Marc Halbfinger, Chief Executive Officer, PCCW Global, said, "PLDT has excelled in its home market by providing excellent customer service, backed with reliable and robust technology and connectivity. We are excited to work with PLDT to expand its offering to compete on a global scale, expanding its target market across multiple countries and regions with a rapidly scalable infrastructure."

Mr. Jovy Hernandez, Senior Vice President and Head of PLDT & Smart Enterprise Business Groups, said, "We are very privileged to have expanded our collaboration with PCCW Global to further elevate the communication capabilities of enterprises in the Philippines. There is still an increasing demand for voice services in the workplace, and we are committed in meeting that demand with the best solutions and services for our customers and the people they serve in turn."

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About PCCW Global

PCCW Global is the international operating division of HKT, Hong Kong's premier telecommunications service provider, which is majority-owned by PCCW Limited. Covering more than 3,000 cities and 150 countries, the PCCW Global network supports a portfolio of integrated global communications services including connectivity, applications, and tailored solutions facilitated by the on-demand Console Connect digital platform.

PCCW Global is headquartered in Hong Kong, and maintains regional centers in Australia, Belgium, China, France, Greece, Japan, Korea, Singapore, South Africa, the United Arab Emirates, the United Kingdom and the United States of America. To learn more about PCCW Global, please visit www.pccwglobal.com.

About HKT

HKT (SEHK: 6823) is Hong Kong's premier telecommunications service provider and leading operator in fixed-line, broadband and mobile communication services. It meets the needs of the Hong Kong public and local and international businesses with a wide range of services including local telephony, local data and broadband, international telecommunications, mobile, and other telecommunications businesses such as customer premises equipment sales, outsourcing, consulting, and contact centers.

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HKT offers a unique quadruple-play experience in Hong Kong delivering media content on its fixed-line, broadband Internet access and mobile platforms jointly with its parent company, PCCW Limited.

HKT also provides a range of innovative and smart living services beyond connectivity to make the daily lives of customers more convenient, whether they are at home, in the workplace, or on the go. For more information, please visit www.hkt.com.

About PLDT

PLDT is the leading telecommunications and digital services provider in the Philippines. Through its principal business groups – fixed line, wireless and others – PLDT offers a wide range of telecommunications and digital services across the Philippines' most extensive fiber optic backbone, and fixed line and cellular networks.

PLDT is listed on the Philippine Stock Exchange (PSE:TEL) and its American Depositary Shares are listed on the New York Stock Exchange (NYSE:PHI). PLDT has one of the largest market capitalizations among Philippine-listed companies.

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